

Alyssa Cooper
Multimedia Sports Journalist

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Education

Aug 2022-May 2026

Bachelor of Science in Broadcast Journalism

Florida Agricultural & Mechanical University | Tallahassee, Florida

GPA: 3.97

Professional Work Experience

Sports Reporting Intern | June 2026-present

Minnesota Star Tribune | Minneapolis, MN

- Selected into the prestigious Sports Journalism Institute Program.
- Attended an intensive training program at Cronkite School at Arizona State University before beginning an internship at Star Tribune.

Sports Editor | May 2024-May 2026

The FAMUan | Tallahassee, FL

- Oversaw sports desk operations and directed coverage of Florida A&M athletics by pitching stories at weekly budget meetings.
- Wrote and edited game coverage, features and profiles while providing support and editorial feedback to writers to strengthen stories.

Features Production Intern | August 2025-December 2025

ESPN/SEC Network | Charlotte, NC

- Produced college football game highlights and created visual elements for live shows on SEC Network under tight deadlines.
- Strategically selected archived footage from Disney's MediaSearch to support and enhance storytelling for College GameDay, SEC Network and ACC Network features.

Sports Intern | May 2025-August 2025

Fort Worth Star-Telegram (McClatchy) | Fort Worth, TX

- Produced daily stories and coverage of trending topics across the MLB, NBA, NFL, and WNBA along with gamers across college and professional sports.
- Combined news judgment, research skills and knowledge of college and professional sports to deliver impactful features and enterprise stories.

Sports Anchor | August 2024-December 2024

FAMU TV 20 News at Five | Tallahassee, FL

- Delivered exclusive interviews with coaches and players to deepen coverage and engage audiences.
- Voiced and scripted more than 100 sports segments, collaborating with producers and MMJs for twice-weekly live newscasts.

Skills

Deadline Writing | Game Coverage | Feature Writing | Beat Reporting
AP Style | Story Pitching | Interviewing