

**Alyssa Cooper**  
Multimedia Sports Journalist

[thealysamichelle.com](http://thealysamichelle.com)

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**EDUCATION**

Aug 2022-May 2026

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**Bachelor of Science in Broadcast Journalism**

Florida Agricultural & Mechanical University | Tallahassee, Florida

GPA: 3.97

**Honors:**

- **Dean's List:** Fall 2022-Spring 2025 | Florida Academic Scholar

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**WORK EXPERIENCE**

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**Features Production Intern | August 2025-present**

ESPN/SEC Network | Charlotte, NC

- Edit and produce 1–2 minute college football game highlights and create visual narratives for live SEC Now broadcasts under tight deadlines.
- Strategically select archival footage from Disney's MediaSearch to support and enhance feature storytelling.

**Sports Intern | May 2025-August 2025**

Fort Worth Star-Telegram (McClatchy) | Fort Worth, TX

- Reported breaking news and sports in the Dallas-Fort Worth area for a digital-first audience.
- Tracked and reported on the Texas Rangers' roster moves ahead of the trade deadline.
- Wrote an in-depth feature on Rangers pitcher Jacob deGrom in his first full season back from Tommy John surgery.
- Covered Paige Bueckers in her first season with the WNBA's Dallas Wings.
- Produced stories on trending topics across the NFL, NBA, MLB, and WNBA.

**Sports Editor | May 2024-May 2025**

The FAMUan | Tallahassee, FL

- Directed coverage of Florida A&M athletics by pitching stories at weekly budget meetings and guiding story development.
- Managed and mentored a team of writers by supporting collaboration and elevating the depth of collegiate sports coverage.
- Wrote and edited game coverage, features and profiles with a focus on story structure and timeliness.
- Provided research support and editorial feedback to refine pitches and shape narratives.

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**Skills**

Deadline Writing | Game Coverage | Feature Writing | Beat Reporting  
AP Style | Story Pitching | Interviewing