

Alyssa Cooper

Journalist

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PROFESSIONAL SUMMARY

Driven senior journalism student at Florida A&M University with a 4.0 GPA, bringing experience in print writing, editing, and leadership. I've written more than 30 articles and edited 50+ pieces, leveraging my mastery in AP Style, leadership, and team management. As a news and sports editor, I've led editorial teams, and have mentored junior writers. Eager to leverage my technical and storytelling skills in a fast-paced newsroom.

EDUCATION

Bachelor's of Science in Broadcast Journalism

Aug 2022-May 2026

Florida A&M University | Tallahassee, Florida

GPA: 4.0

Honors:

- Dean's List: Fall 2022, Spring 2023, Fall 2023, Spring 2024 | Florida Academic Scholar | VSPA Academic Persistence Scholar | SJGC Scholar

WORK EXPERIENCE

Sports Anchor | May 2024-present

FAMU TV 20 News at Five | Tallahassee, FL

- Delivering live segments for the twice-weekly broadcasts and sometimes collaborated with MMJs to share engaging stories
- Conducting on-camera interviews and shot B-roll of practices and games of various sports for the newscast.

Sports Editor | May 2024-present

The FAMUAN | Tallahassee, FL

- Directing editorial strategy for sports content, ensuring comprehensive coverage of major events and local teams while mentoring a team of writers.
- Mentoring and leading a team of six sports writers, fostering a collaborative environment that enhanced the quality and depth of sports reporting across various events.

News Editor | May 2023-May 2024

The FAMUAN | Tallahassee, FL

- Led an editorial team of five staff writers, ensuring timely and accurate content to boost readership and engagement for The FAMUAN.
- Developed and managed editorial calendar, prioritizing stories and coordinating coverage plans to align with current events and organizational goals.
- Nurtured junior reporters' skills, fostering a culture of continuous improvement and bolstering content quality.

Staff Writer | Jan 2023-May 2023

The FAMUAN | Tallahassee, FL

- Analyzed campus trends and student issues, producing over 30 well-researched articles that enhanced community awareness and engagement.
- Broke breaking news stories from former FAMU president Larry Robinson's resignation to FAMU head football coach James Colzie III's hiring.
- Managed tight deadlines and prioritized tasks efficiently and delivered timely content

Skills

Print Writing | Copy Editing | Interviewing | Editorial
Research | AP Style Mastery | Beat Reporting | WordPress |
Adobe Suite